

PRESS RELEASE

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18 Black Fashion Industry Power Players alongside Oscar-winning Costume Designer Ruth E. Carter were Featured on the Main Stage at Black Fashion Career Day

NEW YORK, New York – On Friday, March 26, 2021, and Saturday, March 27, 2021, the Black Fashion World Foundation hosted a stellar line-up of black fashion professionals alongside Oscar-winning Costume Designer Ruth E. Carter on the main stage of the [Black Fashion Career Day and Expo](#). The event made blacks in the fashion industry visible to empower those who identify with them to fulfill their fashion dream.



Executive Editor of Women’s Wear Daily, Tara Donaldson and Professor BJ Arnett, Fashion Merchandising Professor and Interim Chair at Clark Atlanta University participated in the opening session that highlighted the progress the industry has made toward inclusion and what the path forward should involve. Day two kicked off with a powerful “Career Talk” with history-making costume designer Ruth E. Carter. The event concluded with a message of empowerment from luxury shoe designer Ron Donovan, founder, creative director, and chief shoe builder of [Ron Donovan Footwear & Accessories](#).

The schedule included talks from a couture bridal designer, public relations specialist, fashion show producer, celebrity stylist, and more. Attendees from around the nation aged 18 to 64 that included students from Historically Black Colleges participated in the “Career Talk” sessions, workshops, walked away with celebrity autographed memorabilia, prizes, actionable career plans, and job opportunities.

Daytime Emmy Award-winning “Guest Hair” Stylist [D’angelo Thompson](#) stated, “it was a master class and a powerful community of industry leaders.” Accessory designer [Audrey Weaver](#) shared pages of notes that she captured throughout the two days.

Ryan Coogler directed the movie BLACK PANTHER for which Ms. Carter won an Academy Award for “Best Costume Design” for her work on the production. When speaking of Mr. Coogler, Ms. Carter stated, [“I felt like I had auditioned for Black Panther when he was a little boy.”](#) MLM Represents Brand and Business Developer [Myrdith Leon-McCormack](#) shared when referring to Ms. Carter’s segment, “Ryan complimented her on her work on the movie Malcolm X when he was a child! He grew up to be an adult with the power to hire a person he admired. The power of representation is something!!!!!!”

The next installment is slated for Friday, March 25, 2022, and Saturday, March 26, 2022. College and career recruiters, exhibitors, and sponsors interested in participating in the event should register to receive updates at [www.BlackFashionWorld.org](#). The 501c3 nonprofit accepts donations for the BFW Foundation Scholarship Fund on the organization’s website - [www.BlackFashionWorld.org](#). All donations are fully tax-deductible to the extent allowed by law.

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