

PRESS RELEASE

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Luxury Shoe Designer Ron Donovan to Deliver a Keynote Address at the Black Fashion Career Day & Expo

NEW YORK, New York – Luxury lifestyle brand designer Ron Donovan, will deliver a keynote address at the Black Fashion Career Day and Expo orchestrated by Black Fashion World Foundation. The two-day virtual event will take place on Friday, March 25, 2021, from 12 pm EST to 6:00 pm EST, and Saturday, March 26, 2021, from 10 am EST to 8:00 pm EST.

Ron Donovan is the founder, creative director, and chief shoe builder of [Ron Donovan Footwear](#) & Accessories. He has been featured in the Rob Report, Gotham, Prestige, O, Elle, and WWD for his remarkable collections, which have been recognized as one of the finest in the world. Donovan has served as director of couture for a 7th Avenue couturier, is an FGI Rising Star Finalist, and is committed to sharing the craft of shoemaking through teaching his own classes and sessions at various colleges and universities, including FIT and Parsons. As an Outcome Actualization Coach, under the moniker [The Soul Strategist](#), Donovan leads individuals into experiencing personal evolutions that strengthen their soul.

The focus of the [Black Fashion Career Day](#) event is to address the lack of representation of blacks in the fashion industry, establish a platform for college and workforce recruitment, and provide students with guidance for pursuing a career in various facets of the multi-billion-dollar industry. The goal of the project is to enable attendees to walk away with an actionable career plan.

Early bird registration for the event will continue until March 1, 2021. Group rates are available. By visiting the official event webpage - <http://www.BlackFashionCareerDay.org> - more details about the event can be obtained. [Press, college and career recruiters, sponsors, and vendors](#) interested in being a part of this groundbreaking event, should direct inquiries to Carla Nelson using the email address Carla@BlackFashionWorld.org.

The [Black Fashion World Foundation](#) is a 501c3 nonprofit organization that was established to move the barriers that often stymie black fashion entrepreneurs. Donations for this project support the BFW Foundation Scholarship fund and are fully tax-deductible to the extent allowed by law.

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