## PRESS RELEASE



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## Black Fashion World Foundation to Host Town Hall Forum Focused on the Lack of Access to Capital and the Black Fashion-preneur

NEW YORK, New York – The Black Fashion World Foundation is set to host a Town Hall Forum focused on the lack of access to capital challenge that African American fashion entrepreneurs face when starting, growing, and maintaining a business. The virtual event will take place on Tuesday, August 11 at 7:00 pm EST.

Subject matter experts, journalists and African American fashion professionals slated to be a part of the panel include <u>Emily Flitter</u>, Reporter for The New York Times; <u>Philip Gaskin</u>, Vice President of Entrepreneurship of the Ewing Marion Kauffman Foundation; <u>Ashley Harrington</u>, Federal Advocacy Director and Senior Policy Counsel at the Center for Responsible Lending; <u>Elena Romero</u>, Journalist, Assistant Professor at FIT, TV Correspondent and Author of Free Stylin': How Hip Hop Changed the Fashion Industry; Solomon Lawrence, Founder and CEO of <u>Solomon Lawrence</u>; and <u>Pharoah Kirk</u>, Founder and Creative Director of The Pharoah Group.

Those interested in attending may now reserve access to this free event by visiting the <u>http://www.blackfashionworld.org</u>. Donations received from the production of this forum will go to support BFW Foundation's COVID Fund and are fully tax-deductible to the extent allowed by law.

The <u>Black Fashion World Foundation</u> is a 501c3 nonprofit organization that was established to move the barriers that often stymie black fashion entrepreneurs. There remains a systemic and entrenched lack of access for black fashion designers, retailers, and marketing professionals. Until now, there has not been an organization that provides black fashion professionals sufficient opportunities to higher education, capital, mentorship, and the advice of business experts, as well as advertising opportunities and distributors.

For press, sponsorships, partnerships, or volunteer inquiries contact the organization's creator, Carla Nelson by email – carla@blackfashionworld.org.

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