

# ANNOUNCEMENT

**For Immediate Release**  
**December 22, 2020**

## **Cover Model Announced for Historic Book Featuring 100% Black Fashion Professionals**



**NEW YORK, New York** – On Friday, December 18, 2020, the Black Fashion World Foundation [announced](#) that Patricia Anyasodor will grace the cover of the collectible COVID Mask coffee table book the organization is creating to honor black fashion professionals. The announcement was made during a virtual event that exhibited contest entries from the United States, Durban, South Africa and London, United Kingdom.

Research by Fashion Scholar Dr. Tameka N. Ellington of Kent State University has revealed that “On average, a high fashion magazine is comprised of 99% non-Black designers. Less than 1% of the magazine focuses on Black designers.”<sup>1</sup> The historic book the foundation is creating will compile artifacts to showcase the talent of the black diaspora enabling contributors to leave an indelible mark in history. When asked about the importance of the book, Fashion Stylist and judge for the competition, Dale Miller responded “It will be an opportunity for us to tell our truth”, Dr. Ellington stated, “We need to be celebrated, especially in these times.”

Ms. Anyasodor an aspiring fashion designer of Haitian and Nigerian descent says she tapped into her culture to create the fashion artform. Awarded the Grand Prize of placement on the cover of the historic book, Ms. Anyasodor started not to enter the contest and shared with the audience “We want to do things and we don’t because either we are afraid or there’s financial issues.” When asked what winning means to her, she stated “I have a five-year-old son.” “I’m able to leave something for him once I’m gone.”

[Additional awarded contest placements include](#)

- First place: Steven White, Jr., Co-Founder of Different Regard in Baltimore, MD
- Second place: Lorraine Freeman, Owner/Operator of Customly Yours in New York, NY
- Third place: Tanya Parris, Costume Designer of Diamontee Made in London, UK
- Fourth place: Millinery Designer Lisa McFadden of Bronx, NY

Production of the book will begin in the spring. The organization will continue to accept submissions throughout the COVID health, economic, and social crisis.

The Black Fashion World Foundation is a 501c3 nonprofit organization that was established to move the barriers that often stymie black fashion entrepreneurs. All donations are fully tax-deductible to the extent allowed by law.

To learn more, visit [www.blackfashionworld.org](http://www.blackfashionworld.org). Press, sponsorship, and volunteer inquiries should be directed to Carla Nelson using the email address [carla@blackfashionworld.org](mailto:carla@blackfashionworld.org).

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<sup>i</sup> [\\_ACTUAL - Lack of Black Designers in Fashion Magazines \(1\).pdf](#)